



*Asian American Engineer
of the Year*



Dr. Sreenivasan Koduri

*Fellow, Director
Analog and Power Technology Roadmapping
Texas Instruments*

Citation of Accomplishments

Pioneering innovations in integrated circuits miniaturization and power efficiency improvements.

Dr. Sreenivasan Koduri (KK) leads the technology and competitive assessment strategy for Texas Instruments' Analog organization. He is recognized in the semiconductor industry for his technical leadership and innovation in electronic packaging and miniaturization.

KK holds 51 granted U.S. patents and several international patents. More than 100 billion semiconductor units are shipped every year that use one or more of KK's patented technologies. These units enable a wide range of devices in the personal electronics, industrial equipment, communications/Internet infrastructure, automotive, medical and military markets. There is hardly an individual who is not benefiting in some way by KK's technologies every day!

KK holds a Bachelor's degree from Kumaraguru College of Technology, and received his Master's and Ph.D. degrees in Electrical Engineering from Southern Methodist University. After starting his professional career at Texas Instruments in 1993, KK received his MBA and Masters in Finance degrees from the University of Texas at Dallas.

KK has served on several IEEE conference committees, supported JDEC and iNEMI standards, and has been a keynote speaker at multiple industry conferences. He mentors a broad range of engineers, technology and business leaders, students and recent graduates.

KK also serves as the Chair for Southern Methodist University's (SMU) Electrical Engineering Executive Board where he is helping to redefine student development and education, and prepare students for future professional careers.